

STIKKI PRODUCTS GO CARBON NEUTRAL

Australian Made, Australian Grown (AMAG) licensee Stikki Products Pty Ltd has been providing the Australian marketplace with innovative paper products for over thirty years.

Stikki CEO Stephen Genis is proud to feature the AMAG logo on his products, and believes it is an incentive to buy for many customers.

“Australians instantly recognise the green and gold logo, and can be assured that whatever they are buying is 100% Australian made,” he said.

“With so much competition from overseas stationery markets, it’s important that our products are now easily identified as being made in Australia. Buying Australian made not only supports the local industry, but is also great for our economy.”

The Australian owned company has recently launched an exciting range of sticky notes, made from 100% ENVI carbon neutral paper - the only paper certified by the Australian government’s department of climate change.

Genis believes that environmentally friendly products are in high demand as consumers become more aware of their impact on the environment.

“This year has seen the company’s focus directed towards new technologies to establish a next generation of products, such as Carbon Neutral Paper Stikki Notes,” he said.



“We’ve found that customers are becoming more and more conscious of their carbon footprint, and want to make greener choices. Switching to products such as Carbon Neutral Paper Stikki Notes is a simple but effective way for businesses and individuals to be kinder to the environment.”

Stikki has grown from small operation in 1977 to a genuine competitor in the stationery market in 2009.

Now owned and managed by second generation family members, the Stikki team are committed to producing Australian products for the Australian market, and recognise the great benefits of being an AMAG licensee.

Stikki’s head office and factory is located in Cheltenham, Victoria. For more information contact (03) 9553 1466.

ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The AMAG logo is a registered certification trade mark used to assist consumers identify Australian made and grown products. The logo is recognised by 94% of Australian consumers and trusted over any other country of origin identifier for Australia by 85%. It can be found on more than 10,000 locally made or grown products that are sold here and around the world.

The organisation is not-for-profit and raises awareness of genuine Australian goods by using the iconic country of origin logo. The AMAG logo was introduced in 1986 by the Australian Government.